

Curriculum Vitae | Mr Mark Turner

Who am I

I am Mr Mark Turner. I have a love of ideas, whether in my creative work or looking for a good thing to keep my lego in I'm always looking for the ideas that get me excited. I have a range of experience in creative fields including concepting, art direction, graphic design, TV and knitting!

Have a look at my portfolio at marksportfolio.tumblr.com
Get in touch at mark.t.creative@gmail.com
Give me a call on 07595 421647

What I've been up to

As a placement Art Director at:

TCA London, 2 month placement.

Here I worked in a small integrated creative department on a wide range of clients and campaigns. I concepted the summer campaign for Argos during the Olympics. Also I worked on a Majestic wine pitch, The Balvenie Facebook site, Natwest and RBS.

LBi London, 6 week placement.

Here I worked in a large digital agency for some of their national and international clients. The campaign I concepted for the British Red Cross won a silver at the London International Award and was shortlisted Marketing Week Engage Awards 2010. Other work included, GencTurk Pitch (Turkish youth mobile brand), Guranti (Turkish Bank), Electrolux and the The Royal Mint.

Weapon 7, 2 week placement.

2 week placement, mostly working on Mercedes advertising.

RMG Connect, 1 month placement.

1 month placement, working on Nokia, Universal and other clients.

Uni

I went to Bucks New Uni, studied advertising and graphic design and graduated with a 2.1 degree with honours.

TV/Film

I have been involved in my church film group for a few years. One year ago I was heavily involved in a 3 hour live event broadcast to over 30 000 people on Brunstad TV (the church's international TV channel). I was responsible for about 25 minutes of pre recorded film including documentary, and drama. This involved high level planning, filming, directing and editing.

Since then I have continued with my interest in film and TV planning a pitch for a TV show with Magician Jon Ensor (my brother). Also I have just completed a 5 episode series of programs aimed teaching English to Europeans between 13 and 16. I was involved throughout the process; concepting, filming, editing.

Graphic Design

After completing my art foundation course I spent 2 years in Norway and Finland, working as a graphic designer for an equestrian retailer. My main task was designing international catalogues for the brand, as well as posters, in-store advertising and web banners.

While there I also got experience running a small digital printing business, printing business cards, labels, small magazines, posters etc. During this time I learnt Norwegian.

The stuff I can use

I am experienced with Photoshop, Quark Express, Illustrator, Indesign, Final Cut Pro, marker pens and knitting needles.
